

Connor Friden

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ABOUT

UI/UX Designer with a passion for visual design, user interface design, prototyping, and an interest in game design. Collaborator and diligent team member with experience in Goal-Directed Design and the Lean UX process. Highly skilled in creating detailed design mockups and collaborating with developers.

SKILLS

Collaboration | Usability Testing | Prototyping | Site Mapping | HTML/CSS | Wireframing | User Interface Design | User Research | SEO Strategy | Conducting Interviews

WORK EXPERIENCE

Associate UX Designer (Jan 2022 – Sep 2022)
Costar Group – Apartments.com

- Designed multiple user-facing screens for Apartments.com and its partner sites
- Provided high fidelity mockups for multiple departments and teams
- Worked with the UX Research Team to conduct user testing and justify design choices
- Responsibility of designing for the partner sites (ForRent, ApartmentFinder, After 55)
- Successfully redesigned and deployed placard improvements for Apartment Finder
- Incorporated various UI and accessibility improvements to the Apartment Finder site
- Responsible for the After 55 site redesign
- Worked closely with product managers and developers to create meaningful interfaces
- Presented design solutions and recommendations to stakeholders
- Successfully streamlined and improved the payments flow on Apartments.com
- Fostered strong relationships with the product and content teams
- Performed an audit of the form fields on Apartments.com
- Worked with the SEO team to design site improvements that generated more traffic
- Interviewed prospective employees for the design team

TOOLS

Microsoft Office Suite | Figma | FigJam | Adobe Creative Suite | Azure DevOps | UserZoom | Fullstory | Invision | Web Developer Tools | Miro | Atom | Github

EDUCATION

Kennesaw State University

Bachelors: Interactive Design **Minor:** Technical Communication
Graduated Spring 2021

AWARDS

Dean's List (Fall 2017)

President's List (Spring 2020 – Spring 2021)